Best paper award

Assessment criteria

A role model

- Problem discussion; practice and theory
- Problem definition
- Literature mapping
- Research aim and question(s)
- Theoretical development
- Research model
- Research methodology
- Empirical base
- Analysis
- Synthesis (not mixed)
- Conclusions
- Managerial implications
- Discussion and relation to existing knowledge

Some criteria

- **Novelty**
- **Relevance**
- **Rigor**
- **Readability**
- **Format**
- **Contribution (potential)**

Runners up

- **Antecedents and Consequences of information Technology Usage in NPD: A Comparision of Dutch and US Companies**
  Gloria Barzczak, Fareena Sultan, Erik Jan Hultink

- **Identifying Tacit Knowledge in NPD: The Methodological Challenge**
  Keith Goffin and Ursula Koners

Best paper award

- **Reducing On-going Product design Decision-making Bias**

  Antioco Michael, Rudy Moenaert, Adam Lindgreen